

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A method for recommending a fabric care product to a consumer, the method comprising the steps of:

(a) ~~under control of a first client system;~~

~~collecting, on an Internet Web site, personalized consumer data comprising the~~
~~pertaining to a consumer's preference to a perfume;~~ ~~fabric care needs and habits and~~
~~pertaining to non fabric care related information;~~

~~sending the data to a server system;~~

~~under control of the server system;~~

~~receiving the data from the first client system;~~

(b) ~~based on the consumer's personalized consumer data, determining a~~
~~recommendation for one or more recommending a fabric care product~~
~~[[products]] to the consumer. and~~

~~sending the recommendation to the first client system, a second client system or~~
~~both~~

~~wherein the fabric care product is selected from the group consisting of a laundry~~
~~detergent, fabric softening composition, wrinkle removal composition, bleach, bleach~~
~~activator, dye fixative, stain remover, anti-static composition, or dryer added sheet~~
~~product;~~

~~wherein the personalized consumer data comprises a fabric care preference.~~

2. (Currently Amended) The method of Claim 1, wherein the fabric care product
is chosen from a laundry detergent, fabric softening composition, wrinkle removal
composition, bleach, bleach activator, dye fixative, stain remover, anti-static
composition, dryer added sheet product, or combination thereof. ~~further comprising~~
~~the step of:-~~

~~under control of the first client system;-~~

~~receiving the recommendation for the one or more fabric care products.-~~

3. (Currently Amended) The method of Claim 1, wherein the step of recommending a fabric care product to the consumer further comprises recommending the fabric care product on the Internet Web site. ~~the consumer data is collected by the steps of:-~~

~~under control of the first client system;
displaying one or more queries; and
in response to one or more actions by the consumer, sending answers to the one or more queries to a server system.~~

4. (Currently Amended) The method of Claim 1, wherein the personalized consumer data further comprises ~~pertaining to non-fabric care related information is selected from the group consisting of: household budget considerations; space considerations within the household; existence and/or identity of any allergies in the consumer's household; relative priority of fabric care operations to other household and family demands on the consumer's time; the consumer's habits, hobbies and personal interests, or combinations thereof. ; the consumer's ambitions and life goals; the consumer's stage in life; the consumer's preferred media; and mixtures thereof.~~

5. (Currently Amended) The method of Claim 1, wherein the step of recommending a fabric care product to the consumer further comprises recommending the fabric care product on the Internet Web site; and wherein the fabric care product is a fabric softening composition. ~~further comprising the steps of:-
under control of the server system;-~~

~~calculating a recommended quantity for each of the one or more fabric care products recommended for purchase; and
sending the recommended quantities with the purchase recommendation to the first client system, a second client system or both.~~

6. (Currently Amended) The method of Claim 1, [[5,]] wherein the step of recommending a fabric care product to the consumer further comprises recommending the fabric care product on the Internet Web site; and wherein the fabric care product is a dryer-added sheet product, ~~further comprising the step of:-~~

~~under control of the first client system;~~

~~receiving the recommended quantities for each of the fabric care products
recommended for purchase.~~

7. (Currently Amended) The method of Claim ~~[[1,]]~~ 5, wherein the personalized consumer data further comprises the consumer's hobbies, personal interests, or combinations thereof. ~~wherein the server system communicates with the first client system via the Internet.~~

8. (Currently Amended) The method of Claim 5, wherein the personalized consumer data further comprises the consumer's personal interests. ~~2, further comprising the step of:~~

~~under control of the first client system~~

~~with one or more actions by the consumer, one or more fabric care products are selected for purchase and a request is sent to the server system to purchase the selected fabric care products.~~

9. (Currently Amended) The method of Claim 1 wherein, the fabric care preference is chosen from a perfume or a degree of softness. ~~the fabric care products are selected from the group consisting of laundry detergents, fabric conditioning compositions, wrinkle removal compositions, bleaches, bleach activators, dye fixatives, stain removers, anti-static compositions, dryer added sheet products and mixtures thereof.~~

10. (Currently Amended) The method of Claim 1, wherein the step of recommending a fabric care product to the consumer further comprises recommending the fabric care product on the Internet Web site; and wherein the fabric care product is a laundry detergent. ~~8, wherein the fabric care products selected for purchase are identified, packaged and delivered to the consumer.~~

11 -23 (Canceled).